STUDY **OVERVIEW**

SEU SAXONY EGYPT UNIVERSITY

SPORTS MANAGEMENT TECHNOLOGY

FACULTY OF MANAGEMENT TECHNOLOGY

BASIC STUDIES / DIPLOMA

1







The numbers represent the semesters.

- → University Requirement
- ightarrow English Language for Sports Management
- → Mathematics for Business Applications
- > Fundamentals of Business Administration in Sports
- ightarrow Economics in Sports
- ightarrow Communication & Media in Sports
- ightarrow Sports Science Biomechanics & Physiology in Sports
- → Coaching and Individual Elected Team and Individual Sport
- → Health, Safety & Ecology and Environment Protection in Sports
- ightarrow Computing Software and Hardware Systems
- → Projects & Training
- ightarrow GRADUATION

SPECIALIST STUDIES / BACHELOR









The numbers represent the semesters

- → University Requirement
- → English Language for Sports Management
- ightarrow Law in Sports & Media
- ightarrow Sports Marketing
- → Organizational Behavior & Leadership
- ightarrow Fundamentals of Business Administration & Strategic Planning
- ightarrow Structure & Organization of Sports Project & Event Management
- ightarrow Communication & Media in Sports Communication & Journalism
- > Coaching and Individual 1 Group Sports
- ightarrow Health, Safety & Ecology and Environment Protection in Sports
- → Projects & Training Research Paper
- \rightarrow GRADUATION