

# STUDY OVERVIEW

SPORTS MANAGEMENT TECHNOLOGY

FACULTY OF MANAGEMENT TECHNOLOGY

## BASIC STUDIES / DIPLOMA

1 2 3 4

The numbers represent the semesters.

- Academic English & English for Sports Management
- Mathematics & Mathematics for Business Applications
- Computer Programming & Computing Skills
- Introduction to Business Administration for Sports
- Introduction to Sports Economics
- Communication & Media in Sports
- Communication & Interaction Techniques
- Biomechanics & Physiology
- Bio Science in Sports
- Behavioral & Social Sciences in Sports
- Team Sports & Individual Sports
- Training Theory
- Ecology & Environmental Protection in Sports
- Student Project & Practical Training
- **GRADUATION**

## SPECIALIST STUDIES / BACHELOR

5 6 7 8

The numbers represent the semesters.

- English, Technical Report Writing, University Requirements
- Law in Sports & Media
- Marketing (Seminar), Sports Marketing
- Leadership & Organizational Design
- Management & Values, Business Administration & Strategic Planning
- Finance & Budgeting for Sports
- Project & Event Management in Sports
- Gender Equality & Diversity in Sports
- International Sports Management, Sports Market & Structure
- Communication & Media Impact
- Methods of Communication & PR, Sports Communication & Journalism
- Methodology Skills, Individual Sports, Choreography & Gymnastics
- Health & Safety in Sports, Health & Environmental Protection
- Giving Training to Others I & II, Student Research Paper
- **GRADUATION**